REDBANK VALLEY CHAMBER OF COMMERCE

Ribbon Cutting Policy

Grand openings, new chapters and community milestones

The Redbank Valley Chamber of Commerce is pleased to help coordinate grand openings and ribbon cuttings, bringing exposure to your business.

Qualifying celebrations

Ribbon cuttings are usually planned for business expansion, relocation, a grand opening, major anniversary, groundbreaking or renovation. Qualifying events include a new business, major renovation, major benchmark or anniversary, and new ownership.

Scheduling and timing

Contact the Chamber at info@redbankchamber.com or 814-275-3929. Complete the request form at least 30 days before your proposed event. The promotions committee will coordinate the date with you. Ribbon cuttings generally take place Monday-Friday, 8:00 a.m.-6:00 p.m. Outside the normal work week, community leader participation may be minimal; scheduling must take volunteers' demands into account.

Invitations and promotion

The member is responsible for inviting friends, family and media. The Chamber provides a suggested VIP list, including media and elected officials, and promotes the event through its newsletter, one blast email, website and social media, including Facebook and Twitter. A press release to local media is recommended. The Chamber cannot guarantee media attendance.

The ceremony

A typical ribbon cutting lasts 30 minutes: 20 minutes to receive guests and 10 minutes for the ribbon cutting. Please start on time. Make the occasion as simple or elaborate as you like, from coffee and donuts or cake and soft drinks to catering, food and music. The Chamber supplies the large scissors and ribbon. Photos may also be taken.

Pricing

1. Members: free, with unlimited ribbon cuttings for qualifying events.
2. Nonmembers: $50 for qualifying events. If the business joins and pays for membership within 30 days after the ceremony, the $50 is applied to the new-member application fee.
3. Weekend events may be scheduled at the inquiring business' discretion, with the understanding that attendance may be affected. The weekend nonmember fee is $100. If the business joins and pays for membership within 30 days after the ceremony, the $100 is applied to the new-member application fee.
4. Ribbon cuttings for fairs and festivals follow the same member / nonmember pricing.

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Ribbon Cutting Request

Complete this form and return it to the Chamber.

Submit your request at least 30 days before the proposed event. The Chamber will work with you to coordinate the date.

Business name

Contact person

Contact phone

Ribbon cutting date - first choice

Ribbon cutting date - second choice

New business

Existing business / new location

Event address

City

ZIP code

Email

Reason for request (new business, major anniversary, new ownership, etc.)

Please sign below to indicate that you understand and will abide by the Redbank Valley Chamber of Commerce's Ribbon Cutting / Grand Opening Policy.

Signature (sign after printing)

Date

Redbank Valley Chamber of Commerce
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814-275-3929 | info@redbankchamber.com | RedbankChamber.com